## IPXCE erate In partnership with PRDCSG



Learn more about the programme at

www.tinyurl.com/ ipxcelerate-prdcsg

Register today by emailing prdcsg.ipg@sg.panasonic.com

An exclusive IP advisory initiative by **Panasonic R&D Center Singapore (PRDCSG)** in partnership with **Piece Future**, offering businesses with a unique peek into the world of Intellectual Property. Receive tailored consultation services on IP strategy, protection, and commercialisation to strengthen your innovation journey and drive IP growth with precision.

## Why Important?

Intellectual Property (IP) is essential in today's rapidly evolving business landscape, serving as key driver for

Innovation | Competitive Advantage | Long-term Value Creation

IP Risk Mitigation & Surveillance

IP Intelligence

**IP** Monetisation

**Business Advisory**